

A Continuous Learning Community for Developing Creativity and Nurturing Artistic Vision

with Kaisa, Morag, and Stephanie













ICMPhotoMag Network:

A Continuous Learning Community for Developing Creativity and Nurturing Artistic Vision

Kaisa, Morag, and Stephanie have collaborated to bring this first-of-its-kind ICM membership community to the ICMPhotoMag project, borne out of their individual passions for ICM photography and for bringing ICM into the mainstream as a valid form of photographic expression. The idea for this membership community came as a result of the Beginnings workshops, which has had an overwhelming positive response, as a way to make the workshop environment accessible to more people, but on a more relaxed timeline. Offering this as a membership model also makes it more cost effective to the individual member. Plus, there is a greater opportunity to interact and network with a larger, growing community of more serious ICM photographers.

With Kaisa, Morag, and Stephanie leading the membership community, you will explore creative image making through connections and stories, on a journey of discovery and self-expression, in a friendly co-learning environment, with new themes, concepts, ideas, and exercises each month, along with downloadable content...all with the aim of helping you learn, grow, and evolve along your ICM journey, in a nurturing, continuous learning community.

The community is based around the concept of helping you discover your own path to creativity and storytelling through ICM photography, but also in nurturing your artistic vision as it develops and evolves. Another aspect of the power of this community also lies in its mutual interaction, collaborative sharing, and immersive discussions with the other members, as well as with the mentors.

While there will certainly be a place for technical exercises and tutorials, the heart of this workshop is meant to encourage and nurture you as you tap more deeply into your own creativity, through concept-based exercises, above and beyond technical exercises. The primary value of this community lies in the members'-only content, live sessions, mentoring, inspiration, and encouragement, as well as interaction in a focused, stand-alone platform of like-minded creatives. There are also plenty of feedback opportunities, however, the intention of this community is not specifically feedback-driven or feedback-intensive, and the value comes more from the tools we provide.

You will develop a deeper understanding of your own photographic and artistic processes through immersion, reflection, and self-expression, as we explore ways to answer questions about how to use ICM photography to tell more meaningful stories and to bridge connections to both the inner landscape of the spirit, as well as to the outer landscape of the world in which we live.

Using poetry, other writings, music, imagery, and concepts as prompts, these starting points will guide you on a journey of exploration, through the creation of new ICM work each month, and we encourage you to journal your progress, to help you build a meaningful, personal relationship with your ICM work, your creativity, and your artistic vision, as well as the opportunity to create project-based bodies of work around bi-monthly themes.

Membership in the ICMPhotoMag Network Includes

Each month you will receive:

- > 3 Leading ICM Photographers as Leaders of the Membership Community
- ➤ ICM Photographers Network outside of Facebook on a stand-alone platform...create a profile, add photos, interact with other members, join specific topic/theme/concept-based learning groups, and participate in forum discussions and Q&As.
- > Themes/Concepts Exercises, concepts, themes, and ideas to work on each month, with downloadable members' only content, to help learn, grow, and evolve with ICM
- Live Zoom Sessions To present and discuss the themes...similar to what we do with our workshops the live sessions are held to accommodate the US/Europe time zones and also an additional live session to accommodate the Australia/New Zealand time zones each month. The sessions are recorded for playback, so if you miss the live sessions, you will still have the benefit of watching a recorded version.
- Live Feedback/Q&A Sessions To provide feedback on a selection of member images and to answer any questions members have...same plan for time zones as with the live sessions above
- > Additional Content Each Month Videos, articles, podcasts, etc., by Kaisa, Morag, and Stephanie, as well as guest photographers, additional theme-based creative content to help inspire you along your journey, and more
- A collaborative, encouraging, learning community of like-minded photographers who are serious about ICM photography
- A deeper dive into your ICM image making to enhance your creativity, to develop your artistic vision, to learn the value of storytelling, and to find deeper personal connections through your imagery
- Practical application tips, prompts, and additional material to help facilitate the creative process of building a personal body of work
- Encouragement and nurturing to think conceptually about the aims of your image making in order to frame the deeper meaning of why you create the work you do





Kaisa Sirén

Kaisa Sirén lives and works at the Arctic Circle, in Finnish Lapland, and has been doing ICM since 2004. She was featured in the first issue of ICM Photography Magazine in June 2020 and runs a quarterly exercise for beginners in the magazine. Kaisa works full time as a freelance photographer and a photojournalist, doing ICM art in her free time. She is currently working on three different series ~ Dancing My Nature, Seven Siblings, and Art Saves the Trees. Kaisa also owns an art gallery, and one of the strengths she brings to mentoring is the art of storytelling.













Morag Paterson

Morag Paterson has been exploring ICM photography for fifteen years. Her work explores the natural world, with a keen eye on how we as photographers and artists can discuss themes around environmental challenges and keep our carbon footprints low, by learning to embrace shooting local and making the most of our surroundings. Morag has mentored many people over the years with both practical aspects of photography, such as curating and presenting work, exhibiting, marketing, etc., and also with developing creative vision and working collaboratively.













Stephanie Johnson

Stephanie Johnson is the founder and creator of ICM Photography Magazine and has focused primarily on ICM photography since early 2017. She is a very passionate advocate for encouraging others to 'see things differently' and for helping them find their artistic voice through less conventional methods, breaking down the traditional lines of visual communication and asking photographers to tap more into their inner lives to make more meaningful connections to the outer world with their imagery. Stephanie brings a mindful, contemplative, and artful approach to ICM photography and mentoring.











Member Dashboard

Easy access to pertinent areas of the community, including links to view the recordings for all live theme sessions and feedback/Q&A sessions.

All videos and playback recordings remain available throughout your membership.







DASHBOARD

CURRENT CONTENT

FORUMS

GROUPS

ACTIVITY FEED

LIBRARY

Member Dashboard

The Member Dashboard is a quick-reference place to find the Roadmap for getting started and for navigating to other frequently visited areas of the site. Here you will also find the most recently released content to the site, as well as information about any upcoming live sessions, events, or Feedback/Q&As.



Roadmap

Roadmap to Get Started

ROADMAP



Theme Sessions

Live Theme Sessions Info

THEMES



Feedback/Q&As

Live Feedback/Q&A Info

FEEDBACK



Videos

Video Library

VIDEO



Podcasts

Audio Library

PODCASTS



Community

Connect with Members

COMMUNITY



Groups

Share Images

GROUPS



Forums

Ask Questions / Get Answers

FORUMS

Themes

A content grid page for easy access to all current and previous themed content.

All content remains open and available for the duration of your membership, and you are free to work on themes, both past and present, at your own leisure.

It is not a requirement, however, to work on the themes. Themes are provided for inspirational purposes, to help inspire new creative thinking and experimentation.

The content provided for each theme is easily transferrable to any topic or subject you might wish to explore.







DASHBOARD CURRENT CONTENT FORUMS GROUPS ACTIVITY FEED LIBRA

Themes

Every two months, we will provide a new bi-monthly theme to help inspire creativity with a variety of subjects.

The idea is for you to work with these themes in a way that encourages and inspires new ways of experimentation and playfulness with your ICM photography, which will ultimately help develop your creativity and nurture your artistic vision. Working with the themes is entirely optional and is not a requirement. It's just a way for us to help you think outside the box and push your creative boundaries.

We also encourage you to think conceptually about the themes in your interpretations. Your work with the themes does not need to be strictly literal. For example, with a theme of Blue, your work does not necessarily have to literally be blue in its appearance. You could interpret Blue as a concept...such the blue hour or as a mood. We want you to expand your creative vision and thinking conceptually, rather than literally, is a great way do do that.

Themes will be **revealed on the 1st day of every second month**. And, all previous themes will remain open and available for you to work on at anytime you choose.

VIEW ALL	ART	COLORS	ENVIRONMENTAL
LITERARY	MUSIC	NATURE	URBAN
	-		
June 2021 - Trees/Forests	July 2021 - Blue	August 2021 - Urban/Architecture	September/October 2021 - Water
VIEW JUNE THEME HERE	VIEW JULY THEME HERE	VIEW AUGUST THEME HERE	SEPTEMBER/OCTOBEI CONTENT
	Available January 1st	Available March 1st	Available May 1st
November/December 2021 - Environmental	January/February 2022	March/April 2022	May/June 2022
NOVEMBER/DECEMBER CONTENT	COMING SOON	COMING SOON	COMING SOON

Content Libraries

We offer a variety of nontheme related content, as well, and we continually add new content as it becomes available.

All libraries remain open and available to you throughout the duration of your membership.







DASHBOARD

CURRENT CONTENT

FORUMS

GROUPS

ACTIVITY FEED

LIBRARY

Member Content Libraries

Visit any of the libraries below to access member-only content.



Video Library

ACCESS VIDEOS



Audio & Podcast Library

ACCESS PODCASTS



Tutorials & How-To Guides

VIEW CONTENT



Library of Articles

VIEW ARTICLES



Guest Interviews

ACCESS HERE



Prompts & Inspiration

PROMPTS LIBRARY



Forms, Checklists, & Worksheets

ACCESS HERE



Ebooks & Downloads

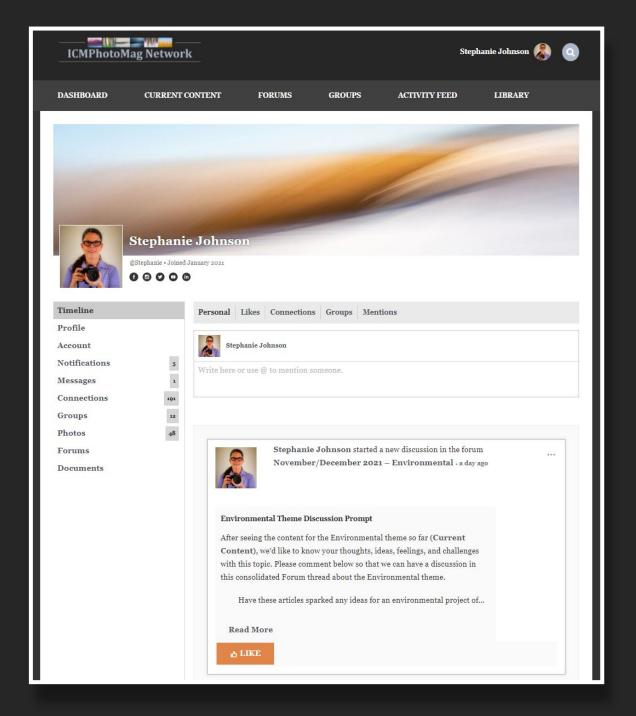
ACCESS CONTENT

Personal Profiles

Similar to other social media platforms, all members will have a personal profile and are able to interact socially with other members of the community.

Members may also join theme learning groups, share their own images, and join in forum discussions.

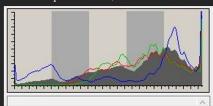
All of this is done in a safe, warm, and encouraging environment of like-minded ICM and creative photographers. The platform is free from advertising, free from web tracking and algorithms, and free from distractions.



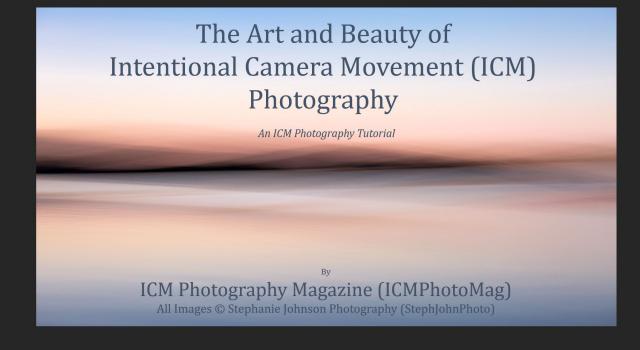
Kaisa's ICM Technique

My basic camera settings start with:

- 0.6 seconds, ND filter 3-10 stops
- ISO 50
- Adjust aperture accordingly (f/11)
- Manual settings
- Autofocus
- Histogram visible / Highlights
- No tripod
- Telephoto lens, min 200mm







Workshop Pro Tip

If you are looking for a way to express yourself more creatively with your outdoor images, Morag Paterson suggests you leave your tripod behind and start panning

completely different? Taking impressionistic style photos requires an open mind and a willingness to bend some of the its part in the final image. traditional rules of landscape photography (for once you can leave that tripod at home!).

Ever thought of trying something Despite this, the importance of good exposure, composition and technique remain paramount. Interesting light still also plays

The first things to do are to think 'out of the box' and be patient. Try to slow down and give yourself time. You're not always looking for an obvious or classic view or perspective. It is often an unexpected subject that gives the most spectacular result. Look for colours, texture, pattern and/or symmetry that you can get creative with.

a swirling mist. A long,

movement with a very

slight sideways wave

lines of the trees.

was used following the

gentle, up and down

3 For a smoother effect commence your movement before you click the shutter.

STEP-BY-STEP

1 Set the camera to

shutter priority or manual with a shutter speed of around 0.4sec.

Then make small speed

from this point.

↑ Shoot using a

∠ movement that

mimics the strongest

lines in the subject, e.g. vertical for trees, side to side for horizons.

adjustments as necessary

4 Review results in the LCD and adjust your movements as necessary - zoom in on areas of the image to see details.

5 To alter the effect try different types of movement: side to side. up and down, backwards and forwards.

6 Because you are dragging one light source across another. shadow and highlight areas may be less intense than you normally get. You can compensate by increasing contrast levels in post-production.

photographer based in Dumfries and Galloway. For details about her photography workshops visit www.leemingpaterson.com

Trees offer a wealth of This seascape was taken using a short telephoto lens just after opportunities to explore the sun had set, resulting in cooler with this technique. This example was captured in

colours at the bottom of the picture and warmer ones at the top. The camera was moved from side to side, covering an angle of view of about 20-30 degrees. A longer shutter speed was used, so less movement was required to achieve the softness. ISO 50, 2sec at f/32



July 2011 Outdoor Photography 73

Wanders with Morag Bike Ride to Bosco di Rezzo

Text and Photos by
Morag Paterson

For my inaugural ICMPhotoMag Network community local outing, I decided to head up to the famous Bosco di Rezzo, which is a vast beechwood, high on the mountains close to my house. In fact, it is the largest beechwood in Liguria and is home to a wide range of flora, including gentians, orchids, and fauna that includes chamois, wolves, eagle-owls, sparrowhawks, and black woodpeckers.

The woodland touches a beautiful high level pass called Mezzaluna (Half Moon), named after its clear semi-circular shape, and it traverses the ancient Via Marenca - an ancient salt trade route between the Italian coast, France, and Piedmont. These upland forests were a key battleground in the second world war and rich in stories of the Partisans.

I've been enchanted by it since my first visit and wanted it to be the first place I shared with you here.

These woods are magnificent, a high canopy and beautiful forest floor covered with the orange of last year's leaves, deep enough, in places, to sit in. I remember one year Ted and I playing at burying ourselves under them, then leaping out like wild beasts. My original plan had been to make a video, but when I reviewed the footage and saw how sweaty I was, I decided to switch to a written format instead.

It was a great day for shooting in the woods, nice light, some contrast and shadows, and I was blessed with a good down-slope, which meant I could easily exclude the sky if I wanted to. The sky can be problematic when shooting trees, especially if very bright.

I spent a little time there, experimenting with movements and angles, looking for a nice composition, changing my position to see how the trees lined up from different angles. Once I had an angle I liked, I played around with slight tweaks to my movement and shutter speed until I came away with the image you see on the next page.

I'm only including one final tree image because I think it's important to stress that you often only get one nice piece of work from a shoot, and sometimes nothing at all. Recognising this and learning to enjoy the process is a really important step in moving on from frustrations with ICM. Everything you learned on a day when you got no satisfactory results will manifest itself in a wonderful image that you take days, months, or years from now, and your time wasn't wasted.

I will give you three little bonus shots from the path that winds through the woods, just to remind you to always look around and see what else is there. The first one is sparkling light on a small stream. The second is an outflow from a drainage pipe creating a small waterfall, and the third is a woodland ICM selfie. Best of all, I saw a huge fox on the way home. We made eye contact and shared a moment before he slinked away up the hill.









A Piece of Content from the Tree Theme

Kaisa Sirén

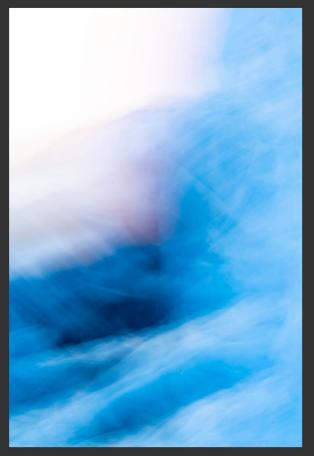
Finding Blue in Ice

Ice is a tricky subject for ICM photography. Having very little contrast, as well as a monochromatic colour scale, makes it difficult to find something to grasp. However, when you find ice which has that beautiful turquoise blue and a bit of shadows here and there, it also makes for an irresistible subject.

I have been photographing ice quite a lot, living at the Arctic Circle where we have snow and ice at least six months out of the year. Here, the ice is usually white or grey, lacking the blue and the turquoise which the ice on the polar regions and glaciers often have. Therefore, most of my ice images are not ICM. However, after having travelled to the polar regions, both in Antarctica and Spitzbergen, I found that blue ice also works relatively well in ICM. If I ever have a chance to revisit those areas, I definitely will concentrate on ICM fully.

In polar regions, and in glacial areas in general, the ice is very, very old. It has been under great weight and pressure for perhaps thousands of years, and all the air bubbles have been pressed out. Therefore, the ice has the pure and original colour of water—turquoise. As light travels and passes through the ice, it absorbs all other colours of the spectrum except blue, which is reflected to our eyes. Ice that has a lot of cracks and air bubbles mostly looks grey or white.

I have included in this article a few images from my attempts to capture the spirit of glacial ice with ICM photography. I hope this can be a source of inspiration for you to look for blue in out-of-the-ordinary, even if you are living through the hottest summer at the moment.











Stephanie Johnson ICM Fun in Chicago's Millennium Park

One of the treasures of Downtown Chicago is Millennium Park, which is home to a number of popular attractions, such as Cloud Gate (aka The Bean) and Crown Fountain. No visit to Chicago would be complete without spending time in Millenium Park, taking in and absorbing all that this urban setting has to offer.

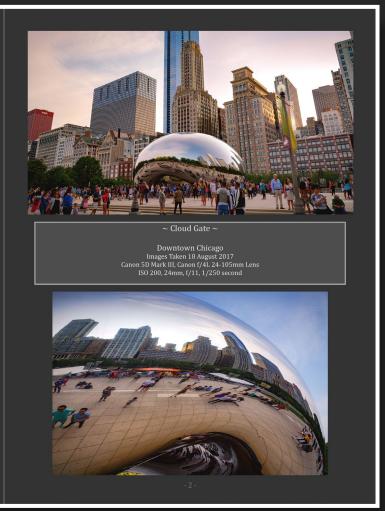
Cloud Gate is a stainless steel scuplture by Indian-born British artist Anish Kapoor. It gets its nickname from its shape, and the sculpture measures 33x66x42 feet and weighs 110 tons (or 220,000 pounds). It is a centerpiece in Downtown Chicago, and scores of people from all over the world make their way to this feature to see their reflections in the sculpture, as well as to marvel at the reflections of the Chicago Skyline.

Crown Fountain is a public piece of art that consists of two rectangluar glass-block towers displaying videos of faces. The two towers sit across from one another, facing each other, with a reflecting pool in between them. Water cascades down from the two towers during the summer months, and children of all ages flock to cool themselves on hot, humid days.

The images seen here on these two pages are my own original images, from a visit to Chicago in August 2017. I've never been able to do these two subjects much justice with my traditional photographic approach, and unfortunately I don't have any traditional images of Crown Fountain to share. But, this link will give you a better idea of what it is, as a bit of context for the ICM images I will share later in this article - CrownFountain.

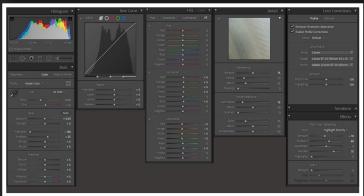
During my visit to Chicago a few weeks ago in July, I spent time focused on capturing these two prominant Chicago features with ICM, and I hope you enjoy the results.

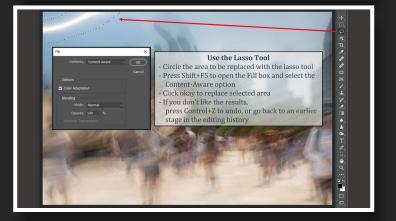




A Piece of Content from the Urban/Architecture Theme







Kaisa Sirén

Building a Portfolio from Your Archived Water Images

Water and water landscapes are two of the most photographed subjects by ICM photographers. I am sure most of us have thousands of water images on our hard drives, just sitting there waiting to be discovered. Why not take some time to go through your images in order to find the hidden gems? Building a portfolio of your images is a big help. It also helps you to evaluate your own work and see where you are going as an artist.

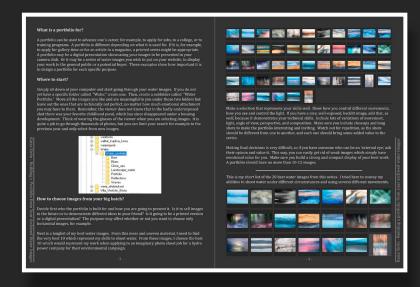
Why a portfolio?

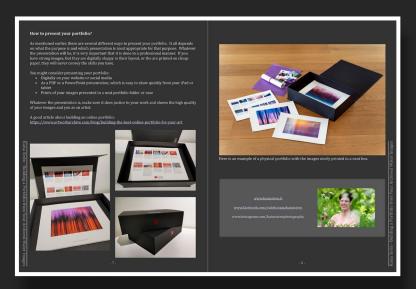
The goal of an art portfolio is to showcase your abilities as an artist and to demonstrate your skills as a photographer. It should show your key strengths, as well as your artistic range and experience. A portfolio highlights these concepts by showing your best work, and it sends the message that you are outstanding in your field. Because your portfolio is the only thing that speaks for you, it is important to show all your skills, techniques, and artistic expressions with a variety of images. A portfolio can be a group of photographs taken to be a series, or it can be a number of images taken individually, but always showcasing your skills.

This is the starting point...hundreds of water images to choose from. At this point, it takes good determination to decide on the approach you are going to take, as well as what to start choosing—keeping in mind who the portfolio is built for.

- 2 -

A Piece of Content from the Water Theme





Morag Paterson



Behind the Scenes The Making of "Think Local"

"Think Local" is a project that explores problems caused by climate change and biodiversity loss in a local context. I wanted to express concerns around rain and windstorms, floods, fire, landslides, pest and disease spread, climate-change induced migration, and habitat loss.

Doing this through an ICM photography project proved a challenging task. I didn't want to literally portray these topics and therefore had to consider other ways of addressing the story. It took me weeks to come up with an idea, but I finally settled on working with metaphors.

Inspiration struck one day when I was out picking blackberries on a dog walk. My fingers were stained this incredible purple colour, and I immediately knew I could use it. Following this first spark, the other elements quickly fell into place. I found a yellow leaf that I knew would make a pleasing contrast with the purple, then a pink one, and a red one. On a subsequent walk I found two feathers—one eagle, one raven. Then, a small deer antler. I had a good portion of the elements I wanted represented here—water on the leaves, earth represented by berry juice and leaves, animals and birds signified by the feathers and horn, and I would use my movement to represent the wind.

A Piece of Content from the Environmental Theme

Thinking back to an image I'd taken years ago of some drying lily petals, I took my bundle of goodies and set them up on an old paper McDosandi's bag (don't ask!) on the kitchen table. There was no fancy set up, just the items and a nice bit of natural light coming from a window table with the side.

I worked away using a few different movements. I tried shudder/judder, but for a lot of the time I was using a soft movement which minicked the shape of the feather. I would shuffle the bits and pieces around, to change the predominant shapes and colours, until I felt happy that I had a range of interesting compositions. I didn't really want these images to be too soft and drawn. It me around that the data around cladures feedballing and thouse.

When I felt like I had accomplished what I wanted with the first set, I took half of the items as set fire to them in the wood-burner and photographed them on fire. It's tricky to capture fire with ICM, so I concentrated on the glowing edges as opposed to the actual flams. The result ash gave me a fleeting moment of Anselm Kiefer inspiration, so I pulled a handful of ashes ou

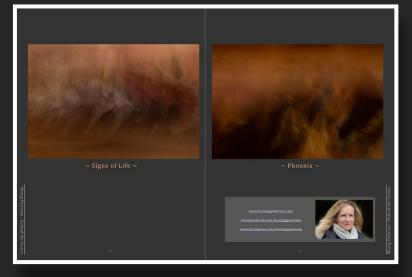


It took me quite a while to currie a cohesive set. I had images that I liked very much, but they didn't full the sole; or all anything significant.) They were took point yould pressly "sole cut may be a sole of the press of the sole of t

i reany enjoyer this project. It presents an entirely new set of opportunities that i main reany explored before. It's a very accessible way of working, available even when we're locked down or stuck at home for any number of reasons.

I think it's worth pointing out that the amount of time I spent waiting for an idea to strike to actually executing, processing, and presenting the project was about 10:1. I highly recommend building in this time for thinking and being open to ideas in any project if at all possible.





Take a word from your native language and translate it into another language which you have no knowledge of. Then, start to repeat the foreign word and see what kinds of images begin to form in your mind. Repetition helps brings about creativity in the brain.

Repeat these new words while listening to the music of Arvo Pärt.

Examples:

Aamu Dawn Aisti Sense

Ajallaan In Its Time, or Just in Time, or On Time

Ajatella To Think Avanto Opening



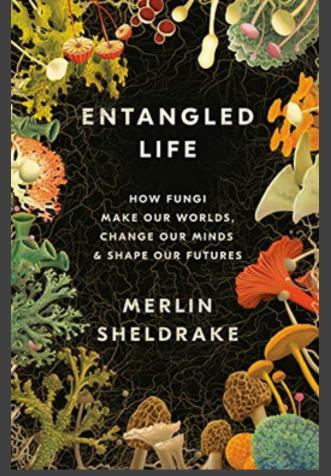
Arvo Pärt ~ Estonian Composer (1935)





Click the Images to Listen to the Music on YouTube

<u>Merlin Sheldrake</u> ~ English Biologist and Writer



"The magic tricks were changing the way people experienced the world. David (Abram) explained to me why he thought this happened. Our perceptions work in large part by expectation. It takes less cognitive effort to make sense of the world using preconceived images updated with a small amount of new sensory information than to constantly form entirely new perceptions from scratch. It is our preconceptions that create the blind spots in which magicians do their work. By attrition, coin tricks loosen the grip of our expectations about the way hands and coins work. On leaving the restaurant, the sky looked different because the diners saw the sky as it was there and then, rather than as they expected it to be. Tricked out of our expectations, we fall back on our senses. What's astonishing is the gulf between what we expect to find, and what we find when we actually look."

"I wanted to understand fungi, not by reducing them to ticking, spinning, bleeping mechanisms, as we so often do. Rather, I wanted to let these organisms lure me out of my well-worn patterns of thought, to imagine the possibilities they face, to let them press against the limits of my understanding, to give myself permission to be amazed – and confused – by their entangled lives."

Use the quotes from Merlin Sheldrake's book, *Entangled Life*, to help lure you out of your well-worn patterns of thought about your ICM work and give yourself permission to free your imagination.

Consider the concept of how perceptions are formed by expectation.

- Experiment with looking at familiar objects without preconceived expectations. Did this change how you saw these objects?
- How can the release of expectations help you to create more emotive and meaningful ICM work, especially with familiar, mundane, or even unattractive subjects?

Journal about your experience. How did giving yourself permission to free your imagination help you to press against the limits of your own understanding and to see possibilities where they might not have existed before?



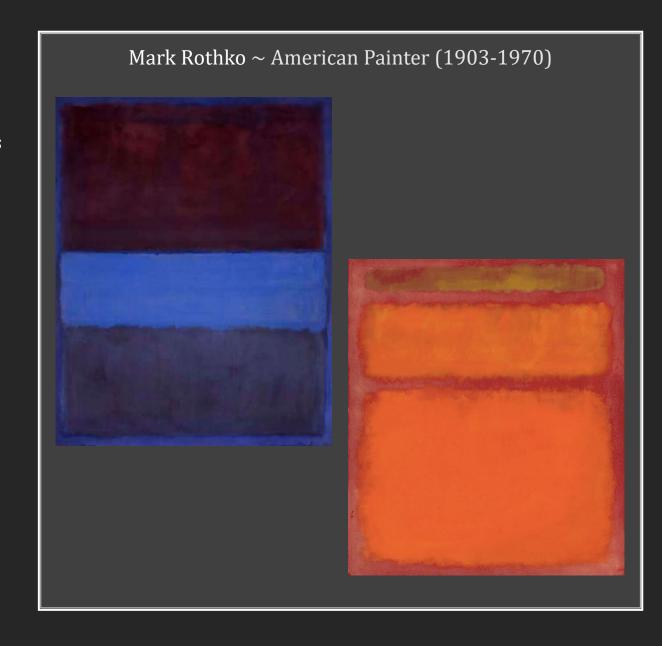
Consider the abstract style of color field painting.

- How might you use color as an instrument to express your artistic vision?
- In what ways can the use of color fields in your ICMs help you to reflect feeling and emotion?

As you study works by some color field painters, such as Rothko, find a deeper connection that will allow you to create new ICM work that reveals the balance of energy, the harmony of color, and the emotions you experience in the environments you choose to create in.

Journal about your experience. Allow your thoughts, feelings, and emotions to flow through your writing, as a way to connect your image making more deeply to your experiences in your chosen environment. What did you discover, or what was revealed to you?







Be part of this meaningful ICM photography community, to enhance your creativity and nurture your artistic vision.



Kaisa Sirén (Finland)



Morag Paterson (Scotland)



Stephanie Johnson (US)

COMEGROW WHO WAS

ICMPhotoMag Network

To learn more or to join us now, please visit:

www.icmphotomag.network